

New Frontiers in Cancer Research

Program

Co-Chairs

Professor Larry Norton, M.D.

Norna S. Sarofim Chair of Clinical Oncology
Professor of Medicine, Weill-Cornell College of Medicine
Deputy Physician in Chief, Breast Cancer Programs
Medical Director, Evelyn H. Lauder Breast Center
Memorial Sloan-Kettering Cancer Center

Professor David Geffen, M.D.

Chief of Breast Oncology Services, Soroka University Medical Center
Associate Professor of Oncology, Faculty of Health Sciences,
Ben-Gurion University of the Negev

9:30–10:00 **Welcome gathering and registration**

10:00–10:10 **Introductory remarks**

Introduction to the conference and panels:
Prof. David Geffen

10:10–10:20 **Greetings**

Dr. Michael Sherf, Deputy Director General and Head of the
Hospitals Division, Clalit Health Services
Prof. Rivka Carmi, President, Ben-Gurion University
Dr. Ehud Davidson, Director-General, Soroka Medical Center

Session 1: Breast Cancer and its Microenvironment

Chair: **Prof. Samuel Ariad**, Director, Department of Oncology, SMC

10:25–11:00 **New studies involving white blood cells and breast cancer**

Prof. Larry Norton and **Dr. Elizabeth Comen**, MSKCC

11:00–11:10 **Questions and discussion**

Session 2: Breast Cancer and Bone Health

Chair: **Prof. Ethel Siris**, Director, Toni Stabile Osteoporosis Center,
Columbia University Medical Center

11:10–11:35 **Breast Cancer and Osteoporosis**

Dr. Merav Fraenkel, Division of Medicine,
Endocrinology Unit, SMC

11:35–12:00 **New data on bone metastases from cancers**
Dr. Robert Benezra, Lab Head and Member,
Cancer Biology and Genetics Program, MSKCC

12:00–12:10 **Questions and discussion**

12:10–13:25 LUNCH

Session 3: Obesity and Cancer

Chair: **Prof. Bella Kaufman**, Director, Breast Cancer Unit,
Sheba Medical Center

13:25–13:50 **Obesity and Cancer**

Dr. Neil Iyengar, Fellow, Medical Oncology and
Hematology, Breast Medicine Service, MSKCC

13:50–14:15 **Obesity and other risk factors for breast cancer
recurrence**

Prof. David Geffen

14:15–14:25 **Questions and discussion**

14:25–14:40 COFFEE BREAK

Session 4: Heredity and Breast Cancer

Chair: **Prof. Tamar Peretz**, Director, Sharett Cancer Center,
Hadassah – Hebrew University Medical Center

14:40–15:05 **Genetics and Breast Cancer**

Prof. Kenneth Offit, Director of Clinical Genetics, MSKCC

15:05–15:30 **Genetics of Breast Cancer in Jewish Women**

Prof. Eitan Friedman, Director of the Oncogenetics Unit,
Sheba Medical Center

15:30–15:40 **Questions and discussion**

15:40–16:00 **Closing Remarks**
Prof. Larry Norton

We thank the Cure Breast Cancer Foundation
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